US ERA ARCHIVE DOCUMENT

IPM Working Group Meeting on 6/4/14

Coe/HQ Update:

• Pursue relationships with health agencies such as through the National Environmental Health Association (CDC contractor).

WA Pilot:

- Encourage pilot participants to get certified/licensed
- Peer-peer training for pilot participants (e.g. meet with Salt Lake City SIPM experts, National IPM Symposium, etc.).
- Include reference to Business Case in joint letter to school administrators and school boards.

General:

- Sustainability elements (from Dawn power point):
 - o Build the change agent core
 - o Broad community involvement
 - Marketing brand recognition (e.g. Stop School Pests)
 - Top down and bottom up (wholesale –vs- retail)
 - New partnerships with stakeholder associations
 - Stop School Pests recognition program for schools meeting appropriate standards (tiered approach)
 - o Procurement contracts and model policy
 - Environmental Health committees
 - Statewide enhancement project

Action Items:

 Workgroup members were asked to send names of suggested organizations (including specific contacts) that EPA should pursue for SIPM collaboration including the goal/purpose of the partnership.

ASPCRO Meeting with Mike Paige on 6/5/14

- ASPCRO board will be making a request for an EPA liaison on structural pest control issues.
- Model Contracts ASPCRO has prepared a draft and vetted through the Florida IPM Task Force (which includes industry, NPMA). The ASPCRO Pest Management in Schools Committee (EPA/Lee Tanner member) will work on further development of model contracts. Explore getting national organizations to endorse the model contracts.
- Explore ways of getting State agency commissioners (agriculture, environment, or appropriate
 pesticide regulator) to make School IPM a priority and issue a mandate for SIPM efforts within
 the states. One idea is a joint letter from EPA, NPMA, ASPCRO, (RISE) to the State
 commissioners enlisting their support for School IPM.
- Pursue other partnerships, such as: state health departments (through national associations, etc.) in light of school closing incidents (Orange Co/FL, Polk Co./GA); educational organizations in order to include SIPM in school curriculum; pest control companies as possible pro bono suppliers of IPM related devices/equipment (e.g. door sweeps for WA state pilot schools).

- Disseminate the simple messages/simple solutions behind SIPM through well-known media outlets (60 minutes or the like), blogs (mommy bloggers), and other public media outlets to get IPM into the American lexicon.
- "Seal the Building Envelope" ????

Action Items:

• EPA to hold internal meeting with Bob McNally, Doug Parsons, and Anne Overstreet to discuss communications/outreach/marketing strategies and opportunities for SIPM program.

PPDC Meeting on 6/5/14

- Interest in promoting IPM in child care centers by leveraging EPA's SIPM program (Fawn Pattison, N. Carolina)
- EPA needs to define its role in promoting sustainability in School IPM Program (Dave Tomayo)
- Additional information sought on Technical Assistance provided by the CoE (Marc Lame)
- Reference AAP policy statement to get public buy in for School IPM since pediatricians are recognized health authorities (Marc Lame).
- Change agent training should be provided to SIPM team (Marc Lame)
- Sustainability (Marc Lame) not sure what he said that Dawn/Dave didn't already cover???

EPA Follow-Up (from Bob)

- Meeting week of 6/9 with Marc Lame, Dawn Gouge, Dave Tomayo, Mike Paige to discuss PPDC meeting outcomes and next steps.
- Obtain input/advice from PPDC member Dr. James Roberts, Medical University of South Carolina, Professor of Pediatrics (Charleston, SC) on how to engage support of medical community in promoting SIPM.
- Schedule routine check-in calls with core group (Carrie Foss, Dawn Gouge, Tom Green, and Mike Paige) to continue discussions on making clear progress on specific priority actions.

Awards Program Meeting w/Jennifer Lemon (IED) on 6/4/14

- Comprehensive briefing on the Tools for Schools Awards program which began in 2000 and ended in 2010 (due to elimination of TfS budget line item).
- Topics discussed included: different tiers, cost/level of effort to run award program, benefits realized, lessons learned.

Action Items:

- Convene a 4-hour working session to design School IPM awards program with assistance from IED (Jennifer Lemon and Tracy Enger) in mid July – Lorry to schedule
- Explore inclusion of TfS measures in PestWise ICR Lee Tanner